

Quantum Leaps

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Dave Browning, Christ the King Community Church, Burlington, WA (www.ctkonline.com)

International Multi-Site Campuses

We prayed as Jesus asked us to pray: for leaders. We multiply when we have the leaders to do it.

Relationship is key in overseas expansion.

- We are not in the church planting business; we are in the leader business: to identify, deploy, train and support leaders.
- If you are in the leader business you can go as far as relationships will take you-- around the world.
- Because it's all about relationships, each development is a different story. E.g., Panama, India, South Africa, Pakistan, Nepal.

Issues that arise with international stories: Control, resources, deference, communication

Blessings that come with a bigger picture:

- Clarity: it doesn't take much stuff to reach people
- Challenge: in some countries people pay a high price for their faith.
- Community: God is working on a much grander scale

Going international:

Decide what business you are in—are you exporting the gospel or the “western method”?
Stay open to opportunities; say Yes, Sure, You bet!

Troy Gramling, Flamingo Road Church, Cooper City, FL (www.flamingoroadchurch.com)

Internet Campuses

What can internet campuses do?

1. Campus extension: keeps people connected when they are sick or away.
2. Interim campus: a step toward getting them to your physical campus.
3. Legitimate campus: valued like a fully-functioning campus.

Outreach:

- Using the online community to get people to the internet campus. E.g., mynakedpastor.com (live streaming of my family for 6 weeks)
- Use TV to draw people to physical campus and internet campus. We have a live chat room during the TV program.
- The less intimidating the subject, the easier it is to get them to the internet campus.
- Using blogs, Twitter, Facebook to start conversations, invite them into our communities.
- Developing online experiences for adults, students and children.

We have an online campus pastor on camera, who blogs, hosts, leads the announcements, etc. Small groups can be online only, mixed with physical groups, or meet in physical small groups.

Some challenges:

Remember that what goes on at the physical campus is shown online. Pay attention to include and engage them; watch your vocabulary. Look into the camera and let them know we know they're out there.

Vision casting has to be broad enough to include people all over the world. Create a sense of involvement for everyone by not using local references.

Think through how you are going to do communion, baptisms, responses service's end.

Greg Surratt, Seacost Church, Mount Pleasant, SC (www.seacoastchurch.org)
Online Leadership Development

Leadership development is the nut we all have to crack no matter what kind of church you have.
We need Leadership development that is transferable.
What if we were missional in creating leaders?

In *Leaders at All Levels* by Ram Charan says, "There is no shortage of raw talent. Businesses [or churches] could fill the leadership vacuum from their internal ranks if they knew how to spot and develop the potential leaders, but they don't."

Jesus was a good leader because he could see them, spot them, and then train and develop leaders.

Sometimes bringing in outside talent is good, but most often it's the only solution because the church has failed to produce the leaders it needs.

The leadership pipeline: Starts with leading yourself, then leading others, then leading leaders, leading partners in ministry, leading campuses, leading churches (church planting).

- At every level there are skills, time commitments, values, theological issues which need to be mastered.
- Failure in leading a campus stems from failing to lead themselves.

We now are training hundreds at the same time every day, because we are doing it online.
The information is on the internet, and the formation is done one-on-one.